

Three Good Reasons to Go Smoke Free

Allowing smoking on your property is expensive and dangerous.

- Apartment turnover costs can be nearly seven times greater when smoking is allowed.
- An estimated 350 lives and over \$286 million were lost in smoking related fires across the U.S. in 2010.
- A smoke-free policy and reduced claims for fire damage can dramatically reduce insurance costs.
- There is no safe level of secondhand smoke and ventilation systems can't remove the cancer-causing chemicals.

Tenants prefer smoke-free environments.

- Only 19.1% of adults in Iowa smoke and more than 79% already have rules against smoking in their home.
- Nearly 75% of Iowans surveyed said they would choose a smoke-free apartment building.

I was reluctant at first, but our local Smoke-Free Homes contact helped me understand the benefits of this new policy. Alicia just took the fear away. And she even provided me with signage so I could advertise the fact that our apartments are smoke free. By far, this is one of the most positive things we've ever done.

– Mary Koepke, Manager of the 132-unit Ridge Oaks Apartment Complex in Sioux City.

Policies are legal and easy.

- Smoking is not a protected activity or right under any state or federal law.
- Smoke-Free Homes has a free sample policy addendum that you can use for new and renewed leases.

Iowa's Smoke-Free Homes project has experts on smoke-free housing in many areas of the state. Call 1-800-798-0203 to learn more.